



RADIO/NEWS RELEASE CONSUMER TIPS

My name is _____, Extension Agent for Family and Consumer Sciences for _____ County/District.

90 second tip:

Everyone with a brain is at risk for Alzheimer's – and that's scary. Alzheimer's disease is an irreversible, progressive brain disease that slowly destroys memory and thinking skills, and eventually the ability to carry out the simplest tasks. Although we cannot currently stop the progression of Alzheimer's – early diagnosis is still critical. Through early diagnosis you can first and foremost prepare yourself and your family for what lies ahead. You can secure your finances, complete important advance healthcare planning documents, prepare for future healthcare needs, and identify support networks to help yourself and your family. Doing these things in advance can alleviate future questions and frustrations.

Although there is presently no way of treating Alzheimer's disease, early diagnosis can allow you to take advantage of available medications and treatments that may help to treat and improve your symptoms. It can also allow you the chance to enroll in clinical trials that offer high standards of care and also help advance research.

Alzheimer's disease currently affects over 200,000 people in Kansas every day – 51,000 sufferers and over 150,000 Alzheimer's caregivers. To learn about the 10 signs of Alzheimer's disease and more about early detection, stop by your (name of county/district) County/District Extension office or contact us at (telephone #) or by email at (e-mail address)

30 second tip:

Everyone with a brain is at risk for Alzheimer's. One in three seniors will die with Alzheimer's disease or another form of dementia, and it is the sixth leading cause of death in the United States. To learn about the 10 signs of Alzheimer's disease and the importance of early detection, stop by your (name of county/district) County/District Extension office or contact us at (telephone #) or by email at (e-mail address)

